



"The God who made the world and everything in it is the Lord of heaven and earth and does not live in temples built by human hands."



"And He is not served by human hands, as if He needed anything. Rather, He himself gives everyone life and breath and everything else."



"'For in Him we live and move and have our being.' As some of your own poets have said, 'We are His offspring.'"



"Therefore since we are God's offspring, we should not think that the divine being is like gold or silver or stone — an image made by human design and skill."





God / Man / Christ / Response

God created each of us in His image. We are loved by Him and accountable to Him.



God / Man / Christ / Response

Man has rebelled against God and, because of that sin, we stand under His judgment.



God / Man / Christ / Response

Through Jesus Christ — His life, death, and resurrection — God intervened in our desperate plight and offers us salvation, the forgiveness of sin, and new life.



God / Man / Christ / Response

This good news demands a **response** from each of us, and the appropriate response is repentance and faith.



MI = HP + CP + CC

Maximum Impact =
High Potency
+ Close Proximity
+ Clear Communication

MARK MITTELBERG



"We cannot expect unbelievers to learn our ideas first so that they can understand us."

PAUL COPAN



"We need to go to them, learn what they think, and find ways to present them with the truths of the Gospel in ways that will be meaningful to them."

PAUL COPAN



The Reality of Religion The Nature of God The Purpose of History The Necessity of Salvation



Understanding the nature of God is central to the Gospel.



"The most important fact about any [person] is not what he at a given time may say or do, but what he deep in his heart conceives God to be like."

A.W. TOZER



"We learn from Paul that we cannot preach the Gospel of Jesus without the doctrine of God, or the cross without the creation, or salvation without judgment."

JOHN STOTT



"Today's world needs a bigger Gospel, the full Gospel of Scripture."

JOHN STOTT



The transcendence and immanence of God is crucial to our understanding.



What if God Was One of Us?

JOAN OSBORNE

If God had a name what would it be? And would you call it to His face? If you were faced with Him in all His glory What would you ask if you had just one question?



What if God was one of us? Just a slob like one of us Just a stranger on the bus Tryin' to make His way home?



God is far more independent and self-sufficient than we tend to believe.



"It would be pointless to preach Jesus as Lord if He were merely to be thought of as an addition to the alreadyovercrowded pantheon."

MICHAEL GREEN



"His whole significance depended on His being the manifestation of the One true God."

MICHAEL GREEN



"The human heart is an idol factory. The human heart takes good things...and turns them into ultimate things."

TIM KELLER



"Our hearts deify them as the center of our lives, because, we think, they can give us significance and security, safety and fulfillment, if we attain them.

TIM KELLER





We are far more dependent and needy than we tend to believe.



I have become all things to all people so that by all possible means I might save some.

1 CORINTHIANS 9:22B



I do all this for the sake of the Gospel, that I may share in its blessings.

1 CORINTHIANS 9:23



"Paul quoted [pagan unbelievers] here and there to aid in defending and spreading the Gospel."

CHRISTIAN APOLOGETICS & RESEARCH MINISTRY



"If Paul could do it, so can we as long as we are putting quotes in the proper context, either exposing error and/or building a bridge by which we might better present the truth of God's Word."

CHRISTIAN APOLOGETICS & RESEARCH MINISTRY



"Paul consistently endeavors to have as much common ground as possible with his audience when while he is at work undermining their position!"

MICHAEL GREEN



"What is most important is faithfully to proclaim the Gospel. If we can find points of contact with our audience along the way, we should use them, but the Gospel is always what is primary."

AJITH FERNANDO



The Gospel of Jesus hinges on an accurate understanding of God.



