Tips for Effective Evangelism

We're called to multiply devoted followers of Jesus, but it doesn't happen overnight. Here are some tips to help someone move from being an acquaintance to being a multiplying discipler of others.



1 Making New Contacts

We pursue many relationships with people who are far from God to be evangelistically fruitful.

Start with the people God has already placed in your life. Think of three to five people in your life who don't know Jesus. Consider your family members, coworkers, neighbors, and so on.

Pursue passions and hobbies with people who are far from God. What are one or two of your interests that you can pursue alongside people who don't know Jesus?

Spend time in public places with people who are far from God. Think of several locations you can go to on a regular basis to meet new people who don't know Christ (such as the gym, a local park, or your favorite restaurant).

2 Starting Spiritual Conversations

We learn intentional ways to move our conversations and relationships from the ordinary to the spiritual.

Begin by praying for God to lead you to open doors and open hearts. Look for moments when God does open a door for spiritual conversation.

Ask questions that move conversations naturally from the ordinary to the spiritual. Make a list of three to five good questions for day-to-day conversations.

Become a good storyteller. Connect the topics of ordinary conversation with stories from the Bible or from your own life when God moved in meaningful ways.

MORE TIPS

Presenting the Gospel

We stay prepared with tools to concisely share the Gospel with people when God opens the door.

Use your personal testimony of faith in Christ as a way to share the Gospel. Prepare the story of your conversion, including the essential components of the Gospel, so it comes out every time you tell someone how you came to faith in Jesus.

Learn a good illustration, such as the "Bridge" or "Three Circles." Choose an illustration and practice it regularly so you can share it in a natural way.

Be sure to invite a response. Simply hearing the Gospel isn't enough to save someone because they must respond in repentance and faith.

4 Waiting Proactively

We continue to relationally connect with our friend while awaiting a response.

Remember that it usually takes multiple times hearing the Gospel before someone is ready to respond with faith in Christ. Be patient and persistent.

Consider follow-up questions from past conversations that can help push the conversation back to the Gospel. What is something that was shared in the past that can be referred to in order to drive the conversation forward?

Share about things that God is doing in your life to invite the person into your spiritual journey. What is God teaching you from the Bible and how is He answering prayer in your life?

5 Nurturing New Life

We provide nurture and training for growing in relationship with Jesus when someone comes to know Him.

Personally invest in this new believer's development. Take time to teach him or her how to pray, study the Bible, and engage in Christian community.

Involve your local church. Help your friend get connected to and involved with the church to build relationships and observe the Christian life in a number of settings.

Train and release this new believer to be a witness for Jesus. Help him or her engage in new ways as a follower of Jesus in existing relationships.

Watch the videos in this series at GracePolaris.org/Evangelism